



## European Union Studies Association of Asia-Pacific 2015 Annual Conference

### Double Theme

Is the EU Still a Model for Asia-Pacific Regional Integration?  
The EU as a Development Actor and Possibilities for Cooperation

11 + 12 June 2015

Seoul, Korea



## Invitation

The EU model of integration is regarded as the most substantial example of a law-based form of integration internationally. However, the extent to which the European experience remains instructive for Asian Pacific Regionalism has been more contentious in the context of the Sovereign Debt and the Eurozone crisis. In addition, 2015 is the deadline for the Millennium Development Goals (MDGs) and has been designated as the Year of Development by the EU. With the increasing involvement of other development actors globally, it is opportune to reflect upon the EU's development record as well as consider innovative options for crafting new development partnerships regionally and globally.

In this context, the Korea Institute for International Economic Policy (KIEP) and the EU Studies Association of Asia Pacific (EUSA-AP) have come up with an idea to host an international conference under the two titles "Is the EU Still a Model for Asia-Pacific Regional Integration?" and "The EU as a Development Actor and Possibilities for Cooperation." Prominent scholars and policy-makers from all over the world are invited to present their thoughts at this event.

We would like to cordially invite you all to this timely and important conference.

June 2015

Dr. Il Houngh Lee  
President  
Korea Institute for  
International Economic Policy

Prof. Sung-Hoon Park  
President  
EU Studies Association  
of Asia-Pacific

## Conference Programme

*Wednesday, June 10, 2015*

19:00–21:00

Welcoming Reception and Dinner  
(hosted by Korea Institute for International Economic Policy, KIEP)  
*Banquet Hall – Iris, Holiday Inn Seoul Seongbuk*

*Thursday, June 11, 2015*

<b>08:30-09:00</b>	<p><b>Registration and Coffee</b> <i>International Studies Hall, Korea University</i> <i>Foyer area of Room 214 (Auditorium)</i></p>
Please find a seat in <b>Room 214 (Auditorium)</b> for the Opening Session, Welcoming Ceremony and Special Roundtable Discussion.	
<b>09:00-10:15</b>	<p><b>Opening Session and Welcoming Ceremony</b></p> <p><b>Opening Remarks</b> by Professor Sung-Hoon Park, President, EUSA AP Dr. Il Houngh Lee, President, KIEP</p> <p><b>Welcoming Remarks</b> by Professor Namho Lee, Executive Vice President, Korea University H.E. Tomasz Kozlowski, Ambassador of the EU to Republic of Korea Dr. Deok-Ryong Yoon, President, EUSA-Korea Professor Jai-Won Ryou, President, CIES</p> <p><b>Keynote Speech</b> presented by Professor Cae-One Kim (Founding President, EUSA Asia Pacific; Professor Emeritus, Seoul National University)</p>
<b>10:15-10:30</b>	<b>Coffee Break</b>
<b>10:30-12:00</b>	<p><b>Special Roundtable Discussion on</b></p> <p style="text-align: center;"><b>“Major Issues and the Future Fate of the EU and the Eurozone”</b></p> <p>Moderator: Dr. Il Houngh Lee, President, KIEP</p> <p>Participants: H.E. Tomasz Kozlowski, Ambassador of the European Union H.E. Aingeal O’Donoghue, Ambassador of Ireland H.E. Chang-Beom Kim, Former Ambassador of ROK to the EU Professor Sung-Hoon Park, President, EUSA AP Professor Ding Chun, Fudan University, China</p>
<b>12:00-13:30</b>	<b>Luncheon</b> (hosted by the EUSA Korea)

<b>13:30-15:00</b>	<b>Session 1</b>
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<b>Track 1 (Room 115)</b> <b>Institutions and Institutionalization</b> Chair: Professor Bingran Dai, Fudan University	
<b>Prof. Hideki Hayashi</b> Meiji University	The institutionalization of regional integration in Europe and in the Asia Pacific Region
<b>Prof. Mark Dallas</b> Union College	Asian Regionalism and Fragmented Production: China, Industrial Policy and the Need for a Broader Rules-based System of Regional Integration
<b>Dr. Tae-Hoon Lim</b> KIEP	Strengthening the Regional Financial Arrangements in East Asia
<b>Prof. Hee-Yul Choi</b> Kyonggi University	Lessons of the Eurozone Sovereign Debt Crisis on East Asian Monetary Integration

<b>Track 2 (Room 114)</b> <b>Model Comparison and Labour Mobility</b> Chair: Dr. Mathew Doidge, University of Canterbury	
<b>Mr. Weifeng Zhou</b> Autonomous University of Madrid	Between Rhetoric and Reality: Rethinking the EU Integration as a Paradigm for East Asia
<b>Dr. Flavia Jurje</b> University of Lucerne /LSE	Labour mobility in ASEAN: EU as a policy model?
<b>Dr. Usanee Aimsiranun</b> Chian Mai University	Realizing the free movement of skilled labour in the AEC: lessons from the European Union
<b>Dr. Kate McMillan</b> Victoria University of Wellington	Human Mobility within economically integrated regions: What can the ASEAN Economic Community learn from the EU's human mobility model?

<b>15:00-15:15</b>	<b>Coffee Break</b>
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15:15-16:45	Session 2
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<b>Track 1 (Room 115)</b> <b>KIEP SESSION I</b> <b>EU and ASEAN Compared</b> Chair: Dr. Yoo-Duk Kang, Korea Institute for Economic Policy	
<b>Dr. Yoon Ah Oh</b> KIEP	Away from the EU Model? ASEAN's Economic Integration and Its External Relations
<b>Mr. Yeh Honglin</b> National Taiwan University	Critical Arguments for ASEAN and EU Integration Model: Inspiration? Imitation? Or Collaboration?
<b>Dr. Thomas Henoekl</b> University of Agder	Orchestrating Multilateralism: The Case of the EU-Asian Inter-regional Engagement
<b>Dr. Ludovica Marchi</b> London School of Economics	Encouraging Security Cooperation at the Forum? The EU's Efforts at ARF <i>vis-à-vis</i> Myanmar via ASEAN: 2004-2008
<b>Dr Tomoya Kuroda</b> Kyoto University	EC's ASEAN Policy, 1975-1980: Institutionalisation of Inter-regionalism

<b>Track 2 (Room 114)</b> <b>Trade and Consumer Protection</b> Chair: Dr. Martyn de Bruyn, Northeastern Illinois University	
<b>Dr. Bruno Mascitelli</b> Swinburne University of Technology	Political will and realities of a Free Trade Agreement between the European Union and Australia
<b>Dr. Pawel Pasierbiak</b> Maria Curie Sklodowska University	Effects of the EU-Korea Free Trade Agreement in the area of merchandise trade
<b>Dr. Serena Kelly</b> University of Canterbury	Rule maker or rule taker? Perceptions of the EU as a trading partner in Asia
<b>Prof. Sang Chul Park</b> Korea Polytechnic University	Korean Trade Strategies for RCEP and TPP as Regional and Global Economic Integration

16:45-17:00	Coffee Break
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17:00-18:30	<b>Session 3</b>
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<b>Track 1 (Room 115)</b> <b>Models of Integration</b> Chair: Dr. Kate McMillan, Victoria University of Wellington	
<b>Prof. C.M. Liang</b> Fu Jen University	Transferability of the EU values to the Asia-Pacific
<b>Dr. Paul James Cardwell</b> University of Sheffield	Exporting the Legal System of a 'New Intergovernmentalist' EU to Asia-Pacific: A Note of Caution
<b>Prof. Sten Verhoeven</b> University of Macau	The EU as a Kantian Model for Regional Integration
<b>Dr. Bruce Wilson</b> EU Centre, RMIT University	Smart Specialisation: A Valuable Part of the European Model for Asia?
<b>Dr. Stefan Auer</b> University of Hong Kong	Hong Kong contested: European reflections on non-violent power under the rule of law
<b>Dr. Nicole Scicluna</b>	

<b>Track 2 (Room 114)</b> <b>EU Development Policy and Cooperation with Partners</b> Chair: Professor Paulo Canelas de Castro, University of Macau	
<b>Dr. Martyn de Bruyn</b> Northeastern Illinois University	Development Cooperation between Japan and the EU: Prospects and Challenges
<b>Dr. Mathew Doidge</b> University of Canterbury	At Arm's Length: Asia in European Union Development Policy
<b>Dr. Henny Saptatia Drajadi Nugrahani</b> University of Indonesia	Visegrad's Projects to Support MDGs
<b>Prof. Caroline Saunders</b> Lincoln University	Consumer preferences in developing and developed country markets and the impact on EU and New Zealand

**Please follow the student assistants to the bus pick up – it is a different location to the drop off in the morning.**

19:00-21:00	<b>Conference Dinner (hosted by Korea University)</b>  <i>Banquet Hall - Iris, Holiday Inn Seoul Seongbuk</i>
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Friday, June 12, 2015

Due to a number of cancellations, EUSA AGM and Postgraduate Workshop only will start at 8:30am only. Please ensure that you are outside the Holiday Inn for your shuttle pick up at 8:00 am as planned.

The registration & coffee for all other conference participants will start at 10:15 on Friday, 12 June 2015. All other conference participants will be picked up from the Holiday Inn at 10:00 am.

08:30-09:00

Registration and Coffee for EUSA Presidents and PG Students

09:00-10:30

Session 4

**EUSA Presidents AGM (Room 115)**

Chair: Professor Martin Holland

**Track 1 (Room 114)**

**Postgraduate Seminar**

Chair: Professor Caroline Saunders, Lincoln University

**Mrs. Katharina Stirland**  
University of Canterbury

Warring Identities - An investigation of the impact of CSDP training on notions of (European) identity amongst security practitioners

**Mr. Tir Srinopnikom**  
Chulalongkorn University

ASEAN Capital Market Integration: Reality? Prospects? And The European's Experiences

**Mr. Jasper Verstappen**  
Maastricht University &  
Australian National University

Different methods of European Integration: On the evolution and sustainability of the European model as an international example

**Ms. Kate Surala**  
Maastricht University &  
Australian National University

European Contract law as an international phenomenon and its relevance for Asia-Pacific region

**Mr. Daniel Connolly**  
Korea University

The Drone Race: Transatlantic Cooperation and Competition in RPAS Civil Airspace Integration

10:00

Shuttle bus departs the Holiday Inn

10:15-10:45

Registration and Coffee

10:45-12:15	<b>Session 5</b>
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<b>Track 1 (Room 115)</b> <b>Competition Policy and Economic Integration</b> Chair: Dr. Milenko Petrovic, University of Canterbury	
<b>Prof. Alexander Svetlicinii</b> University of Macau	Building regional competition policy in Asia-Pacific: Lessons from the European Competition Network
<b>Dr. Pornchai Wisuttisak</b> Chiang Mai University	EU competition law and policy on liberalization and economic integration: the experience for ASEAN
<b>Dr. Wenwen Shen</b> Victoria University of Wellington	Utopia versus Dystopia? Comparing the political institutions and source of legitimacy of the European Union and the People's Republic of China

<b>Track 2 (Room 114)</b> <b>Postgraduate Seminar II</b>	
<b>Prof. Caroline Saunders</b> Lincoln University	Interactive workshop on all things PG-Students
<b>Dr. Serena Kelly (tbc)</b> University of Canterbury	Surviving a thesis – and the life after

12:15-13:30	<b>Luncheon</b>
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13:30-15:00	Session 6
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<b>Track 1 (Room 115)</b> <b>Politics and Territory</b> Chair: Dr. Wenwen Shen, Victoria University of Wellington	
<b>Ms. Germana Nicklin</b> Victoria University of Wellington	The effect of EU integration on trans-Tasman border configurations: Lessons for the Asia-Pacific
<b>Mr. Nicholas Smith</b> University of Auckland <b>Dr. Michael Toomey</b> Kean University	Re-assessing the EU's democracy promotion: Lessons from Ukraine and Hungary
<b>Dr. Milenko Petrovic</b> University of Canterbury	Peace without state building: assessing the EU's incentives for the solution of the contested statehoods in the Western Balkans
<b>Ms. Sabrina Benghida</b> Pukyong University	ASEAN-EU partnership: Lessons in Integration

<b>Track 2 (Room 114)</b> <b>KIEP SESSION II</b> <b>EU's External Relations II</b> Chair: Dr. Heungchong Kim, Korea Institute for International Economic Policy	
<b>Prof. Chih-Mei Luo</b> National Taipei University  <i>(Presentation via Skype)</i>	The Rise of Radical Right Populist Parties in the 2014 European Parliament Election and Implications for European Integration
<b>Dr. Xiaoyan Yang</b> China University of Petroleum	The Influence of Xi Jinping Visiting Europe on EU's perception of China
<b>Prof. Naohisa Murakami</b> Nihon University	Social Integration and countering extremism: Examining what Japan can learn from Europe's experience
<b>Dr. Yoo-Duk Kang</b> KIEP	European Affiliations or National Interests? Analyses of Voting Patterns on Trade Policy in European Parliament

15:00-15:15	Coffee Break
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Please find a seat in **Room 214 (Auditorium)** for the KIEP Roundtable Discussion.

**15:15-16:45**

**Plenary Session**

**: KIEP Roundtable**

**The European Union as a Model for Asia-Pacific Regional Integration?**

Moderator: Professor Sung-Hoon Park (President, EUSA AP)

Participants:

- Dr. Heungchong Kim (Vice President, KIEP)
- Professor Martin Holland (President, EUSA New Zealand)
- Professor Rajendra Jain (President, EUSA India)
- Professor Paulo Canelas de Castro (President, EUSA Macau)
- Professor Woosik Moon (Member of Monetary Committee)
- Professor Toshiro Tanaka (President, EUSA Japan)
- Professor Dai Bingran (President, EUSA China)
- Professor C-M Liang (on behalf of Prof. Su President, EUSA Taiwan)
- Dr Bruno Mascitelli (President, EUSA Australia)
- Dr. Thomas Henoekl (University of Agder)

**16:45-17:00**

**Closing Session**

**At the end of this session we will have some more group photos taken. Please do listen carefully.**

**19:00**

**Farewell Dinner (hosted by the Korean Ministry of Foreign Affairs)**

*Banquet Hall - Iris, Holiday Inn Seoul Seongbuk*

**- Dinner Speech by Mr. Chul-min Park  
(Director-General for European Affairs, MOFA)**

WIFI – KoreaUniv AP  
Portal ID: 2015eusaap  
Password: 2015eusaap

Shuttle Bus Schedule \* Please follow the Student Staff(s)

From the Hotel to the Conference Venue:

11 June 2015 08:00 @Lobby  
12 June 2015 08:00 @Lobby 10:00 @Lobby

From the Conference Venue to the Hotel:

11 June 2015 18:40 @Main Gate  
12 June 2015 18:40 @Main Gate

When you would like to travel alone between Korea University and HOLIDAY INN, you could travel by taxi. It takes about 10-15 minutes and costs around 3,000-4,000 won (depending on the traffic). Show the following Korean address to the taxi driver

From the Hotel to the Conference Venue:

- The Hotel staff(s) will assist you to grab a taxi.

CONFERENCE VENUE

Auditorium (Room #214), Room #114 & Room #115  
International Studies Hall, Korea University (KU)  
Address: 145 Anam-ro, Seongbuk-gu,  
Seoul, South Korea 136-701

국제관 214호, 114호, 115호  
고려대학교 (본교, 인문사회계 캠퍼스)  
안암역 2번 출구 - 우리은행 앞 하차  
정경대 후문 방면으로 안내 요청

From the Conference Venue to the Hotel:

- Pick up the taxi from the opposite side of Anam station-Exit 2.

HOLIDAY INN SEOUL SEONGBUK

Address: 123, Jongam-ro, Seongbuk-gu, Seoul, Korea  
Tel: (82) 2-929-2000

홀리데이인 서울 성북  
주소: 서울특별시 성북구 종암로 123  
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